

Dear Seller

This is our THIRD time contacting you for breaking Penn-Plax Inc.'s Minimum Advertised Price Policy ("MAP Policy"). It has come to our attention that the items listed within the attachment have been advertised in a manner that is not in compliance with the current MAP Policy of Penn-Plax Inc.

**This letter constitutes notice that you have committed your third MAP Policy violation.** As of the date of this notification, you have two (2) business days to correct this discrepancy and provide us with written confirmation of such correction. If after two (2) business days your advertised price is still not in compliance with the MAP Policy of Penn-Plax Inc., your authorization to sell Penn-Plax products will be indefinitely revoked, in which event, **Penn-Plax Inc. will revoke its acceptance of any pending orders and cancel any pending shipments to you and you will be added to Penn-Plax Inc.'s "Do Not Sell List", pursuant to the MAP Policy.**

Sincerely,

PENN-PLAX INC.

**The following product(s) were found to be advertised in a manner that violates the MAP Policy:**